Knowledge Management and Sustainable Innovation: A KMCI Workshop

Topic	Time	Mode	Slides
• **Class Introductions**	8:30 – 8:45	RT	
• **Introduction, Overview, and Objectives**	8:45 – 9:00	LD	**5**
• **Defining Sustainability**	9:00 – 9:20	LD	5
• **Defining Sustainable Innovation (SI)**	9:20 – 9:45	LD	7
• **SI and Problem Seeking, Recognition, and Formulation**	9:45 – 10:15	LD	11
BREAK	10:15 – 10:30		
• **SI and Coming Up with new Ideas**	10:30 – 11:15	LD	16
• **SI and Killing Your Worst Ideas**	11:15 – 12:00	LD	25
LUNCH	12:00 – 1:00		
• **SI and Killing Your Worst Ideas (Cont.)**	1:00 – 1:40	LD	
• **SI and the Open Enterprise**	1:40 – 2:30	LD	15
BREAK	2:30 – 2:45		
• **The Sustainability Code**	2:45 – 3:15	LD	7
• **Paths to Sustainable Innovation**	3:15 – 4:45	LD	31

Mode Abbreviations:

LD = Lecture/Discussion

RT = Round Table Discussion With Group Interaction