

KM Strategy and Case Studies: A KMCI Workshop

Distance Learning Syllabus

October 2007

1

<u>Topic</u>	<u>Time</u>	<u>Mode</u>	<u>Slides</u>
– Discussion: Knowledge Management in Your Organization	8:30 - 9:10	D	
• KM Case Studies			
– Case Study of Partners HealthCare	9:10 - 11:10	CS	
BREAK	10:30 - 10:45		
• Presentation and Overview		LD	4
• Discussion		D	5
– Case Study of Halliburton	11:10 - 1:25	CS	
• Presentation and Overview		LD	8
• Discussion: Halliburton		D	
LUNCH	12:00 - 1:00		
• Discussion: Halliburton (Cont.)	1:00 – 1:25	D	1
– Case Study of World Bank	1:25 – 1:40	LD	3
– Case Study of Hewlett-Packard	1:40 – 2:35	CS	
• Presentation and Overview		LD	12
• Discussion: Hewlett-Packard		D	1
BREAK	2:35 - 2:50		
• KM Strategy, Policy, KM and Knowledge Processing Techniques, Information Technology Tools and KM Programs			
– KM Strategy Alternatives	2:50 - 3:05	LD	5
– KM Approaches	3:05 – 3:40	LD	12
– KM Policies	3:45 – 3:50	LD	2
– Knowledge Production Techniques	3:50 – 3:56	LD	2

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– Knowledge Integration Techniques	3:56 – 4:05	LD	3
– KM Intervention Techniques	4:05 – 4:30	LD	10
– KM and Information Technology Tools	4:30 – 4:55	LD	9
– The Variety of KM Programs	4:55 - 5:00	LD	1

Mode Abbreviations:

D = Discussion

CS = Case Study

LD = Lecture/Discussion