

KM Strategy and Case Studies: A KMCI Workshop

Distance Learning Syllabus

October 2007

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<u>Topic</u>	<u>Time</u>	<u>Mode</u>	<u>Slides</u>
• Case Studies			
– Discussion: The Present State of Knowledge Management in Your Organization	8:30 - 9:10	D	
– Case Study of Partners HealthCare	9:10 - 11:10	CS	
BREAK	10:30 - 10:45		
• Presentation and Overview		LD	4
• Discussion: Partners Health Care		D	5
– Case Study of Halliburton	11:10 - 1:25	CS	
• Presentation and Overview		LD	8
• Discussion: Halliburton		D	2
LUNCH	12:00 - 1:00		
• Discussion: Halliburton (Cont.)		D	
– Case Study of Hewlett-Packard	1:25 - 2:25	CS	
• Presentation and Overview		LD	10
• Discussion: Hewlett-Packard		D	2
– Value Propositions for the New KM	2:25 - 2:35	LD	2
BREAK	2:35 - 2:50		
• KM Strategy, Policy, KM and Knowledge Processing Techniques, Information Technology Tools and KM Programs			
– KM Strategy	2:50 - 3:05	LD	5
– KM Policies	3:05 - 3:13	LD	2
– Knowledge Production Techniques	3:13 - 3:21	LD	2
– Knowledge Integration Techniques	3:21 - 3:31	LD	3
– KM Intervention Techniques	3:31 - 4:20	LD	14

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– KM and Information Technology Tools	4:20 - 4:50	LD	11
– The Variety of KM Programs	4:40 - 5:00	LD	1

Mode Abbreviations:

D = Breakout Discussion

CS = Case Study

LD = Lecture/Discussion