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KMCI Launches Distance Learning *CKIM Online*™ Program for Knowledge Management

April 22, 2004 – KMCI announced today its plans to offer the first distance learning Knowledge Management Certificate Program of its kind in the world. Based on KMCI's existing, market-leading Certificate in Knowledge and Innovation Management (CKIM™) program, the *CKIM Online*™ program will be aimed at KM professionals from around the world who are unable to attend KMCI's face-to-face CKIM classes here in the U.S.

KMCI's *CKIM Online*™ program will feature both synchronous and asynchronous content, allowing students to attend live, interactive sessions with KMCI's instructors on a weekly basis, as well as participate in threaded e-mail discussions between classes and throughout the program.

The *CKIM Online*™ program will be offered at least twice yearly, once in the fall and again in the spring – more if demand requires. Each session will consist of 20 weekly modules, with each module consisting of a 75-minute live, synchronous class, followed by one-to-two weeks of follow-on group discussion via the asynchronous part of the program. The first *CKIM Online*™ session will be held in the fall of 2004.

Each *CKIM Online*™ session will be organized into 4 consecutive courses, with each course consisting of 5 weekly modules, all oriented toward *The New Knowledge Management* approach developed by the program's Co-Instructors, Joseph M. Firestone, Ph.d. and Mark W. McElroy, and as featured in their books: *The New Knowledge Management*, *Key Issues in the New Knowledge Management*, *Enterprise information Portals and Knowledge Management*, and *The Open Enterprise*. The four courses will be:

1. Theoretical Foundations in Knowledge Management
2. Knowledge Processing
3. Knowledge Management
4. Knowledge Management Methodology

Including breaks in between courses, *CKIM Online*™ sessions will run over a period of approximately 26 weeks. *CKIM Online*™ certificates will be awarded to students who complete all four courses in a session, although students will be allowed to register for any one of the four courses in the program without having to commit to the other three.

Commenting on the significance of this announcement, Mark W. McElroy, Co-Director of KMCI, and Co-Instructor of *CKIM Online*™ said: "This is a watershed event in KM. No other distance learning certificate program of this kind or quality exists in the world of KM."

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More information about KMCI and the *CKIM Online*™ program can be found at www.kmci.org, or by contacting Mark W. McElroy, Co-Director KMCI, at mmcelroy@vermontel.net.